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News Release

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MB Campus Program at Cerritos College Brings Mercedes-Benz to Automotive Curriculum

Auto Program Receives Mercedes-Benz E300 Donation

FOR IMMEDIATE RELEASE: November 2, 2020

Media Contact: Aya Abelon; Public Affairs

Norwalk, Calif. – November 2, 2020 – Cerritos College's Automotive Import Technician Training Program (ITTP) recently received an E300 sedan donated by Mercedes-Benz USA. In addition to the E300, Mercedes-Benz USA also donated a diagnostic tool that gives students access to web-based training materials for Mercedes-Benz technicians. Both donations will be used by the students for valuable hands-on training.



Since 2019, Cerritos College has been a participant in Mercedes-Benz USA's MB Campus program, which helps train students who aspire to become Mercedes-Benz Registered Technicians. The MB Campus program at Cerritos College is sponsored by Mercedes-Benz of Anaheim. The College is the only automotive program in Southern California to offer MB Campus as part of its curriculum.

Service and Parts Director Mike Dehdashti and Shop Foreman Dan Smith from Mercedes-Benz of Anaheim presented the vehicle to the College's Automotive Instructor Leonard Glick.

"This is a great opportunity for our automotive students to learn about Mercedes-Benz with the possibility of future employment opportunities at one of its dealerships," said Leonard Glick, ITTP Coordinator. "We are very appreciative of Mercedes-Benz of Anaheim and Mercedes-Benz USA for their generous donation and their support for our students."

The ITTP is a two-year automotive program designed to upgrade the technical competency and professionalism of entry-level dealership technicians. Its curriculum is designed collaboratively between various automakers and Cerritos College. The ITTP involves not only attending classroom lectures and laboratories on import products at the college, but also requires the student to gain work experience during their course of study at an import auto dealership. For more information about the ITTP and the MB Campus program, please contact Leonard Glick, ITTP coordinator at lglick@cerritos.edu.

About Cerritos College: *Cerritos College serves as a comprehensive community college for southeastern Los Angeles County. Communities within the college's district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, La Mirada, Norwalk, and portions of Bell Gardens, Lakewood, Long Beach, Santa Fe Springs, and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies. Enrollment currently averages 21,000 students. Visit Cerritos College online at <http://www.cerritos.edu/>.*

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